

**Fostering entrepreneurship
among PhD students:
cross-border Doctorials 2017
(UPV/EHU – UPPA)**

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EXCELENCIA
INTERNACIONAL

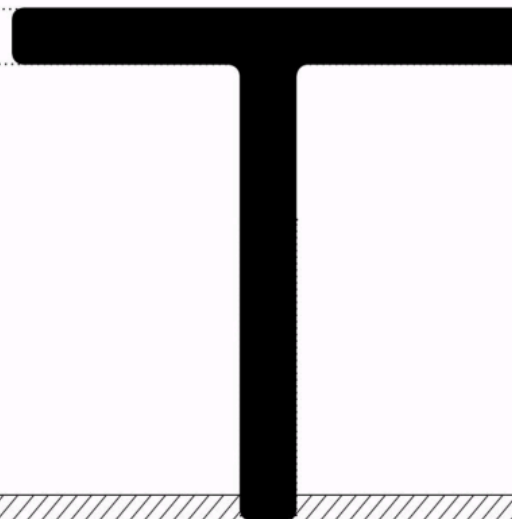
OUR ROLE AS A DOCTORAL SCHOOL



"BIGA" / "THE BEAM"

Gaitasun, trebetasun, ohitura eta jarreraren multzoa, diziqlinen artean lankidetzaz eta ezagutza transdiziplinarra sortzea ahalbidetzen duena.

Set of capacities, skills, habits and attitudes that allow for collaboration between disciplines and the creation of transdisciplinary knowledge.



"KOLUMNA" / "THE COLUMN"

Ezagutza eta trebetasun sakonak, diziqlina bakar bati lotuak, ikuspuntuak, kontzeptuzko markoak eta pertsonaren pentsamoldea definitzen dutenak.

In-depth knowledge and skills related to a single discipline, which define the person's points of view, conceptual frameworks and thinking style.

T PERFILAK / T PROFILES

TRANS PERFLA "T"-AN
THE TRANS PROFILE IN "T"

The researcher/professional/entrepreneur should be able to:

- Easily cooperate across Europe
- Produce innovation out of research
- Generate new interconnections between business and research

Our proposal for the development of those competences:

- Work in multidisciplinary and multicultural teams
- Stimulate creativity
- Pay (more) attention to social needs
- Raise awareness of the importance of effective knowledge transfer and communication across different professional environments



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MASTER
ETA DOKTOREGOKO
ESKOLA
ESCUELA
DE MÁSTER
Y DOCTORADO

UPV/EHU-UPPA GAINDIKO DOK BARNETEGIAK DOCTORIALES TRANSFRONTERIZOS UPV/EHU-UPPA

Arantzazu, urriaren 16-19
Arantzazu, 16-19 octubre

www.ehu.eus

Students (60-80):

- 4 universities (UPV, UPPA, ZARAGOZA, BORDEAUX)**
 - 7 nationalities**
 - Heterogeneous backgrounds**
(sciences 25, eng. & arch. 8, health 9, soc. & law 20, arts & hum. 5)
- + a few supervisors + members of the MDe (incl. admin.)**
- + a few other 'visitors/animators' (also non-academic)**

Coordination team (hired, external):

- 'Artem': Patrick Cancell, Alexandra Borsari, Anne de Riedmatten**



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For PhD. students



Doctoriales UPV-UPPA "Innovation and Professional Project"

ARTEM Formation
Patrick Cansell, Alexandra Borsari, Anne de Riedmatten

Concept and provisional agenda

16/10/2017 – 19/10/2017



Concept

- One week in an immersive and very intensive seminar dedicated to... YOU!
- If you ask yourself about...
 - What is a PhD? What are my own skills? How can I communicate about my professional experience? Which words should I use to describe my knowledge and know-how? Do I really have skills?
 - What is expected from a young Doctor on the « job market » regardless of my project (do I want to work for a private company, an institution, a lab, a NGO?) ?
 - What could I do after my PhD? Which ways are open to a professional profile like mine?
- If you need to have a break to put into question what you are doing, open your mind, develop or catch some ideas, or challenge yourself about your own projects...

Doctorials? it's a concept built around teamworking, meeting, communicating, simulating, challenging, networking, understanding and discovering.



What about the 'Poster'?

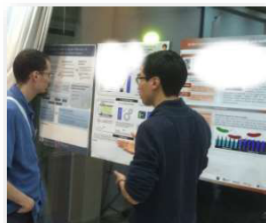
You must ALL bring a "Poster" ... Yes, ALL.

⇒ This is not really an "academic poster" but rather a poster about "yourself and your research project".

Dimension : A0 (841mmx1189mm), font **24** minimum.

⇒ It must describe the context of your research work, **your thesis** (nature, ambitions, applications, scientific exploitation, what you do, what you want to demonstrate) and **yourself** (your own ambitions, your dreams, who you are).

Be **creative** !!



	networking
	oral presentations
	workshops
	"free time"
	introduction / conclusion

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
8:30 AM		introduction		
9:00 AM			team work	
9:30 AM				
10:00 AM		Workshop "how to defend innovation"	1st Project Review	
10:30 AM				
11:00 AM	Introduction incl. Jose Ignacio Armentia		team work	Debriefing of the innovation day incl. Restitution, self diagnostic, "game"
11:30 AM				
12:00 PM	workshop	Oral presentation		
12:30 PM				
1:00 PM	Lunch	Lunch	Lunch	Lunch
1:30 PM				
2:00 PM	workshop	workshop "My Future"	2nd Project Review	workshop (job interview)
2:30 PM				
3:00 PM				
3:30 PM	Concept of "innovation"		team work	wrap-up session
4:00 PM				
4:30 PM		Oral presentation		Picture, certificates and Bye Bye !
5:00 PM	workshop	"Speed dating"		
5:30 PM			Oral communication training	
6:00 PM	Oral presentation	Guided visit (Sanctuary)		
6:30 PM				
7:00 PM	Is a PhD really worth the effort? Kappa Beta Minus		Dinner	
7:30 PM		Cocktail + Dinner		
8:00 PM	Dinner			
8:30 PM				
9:00 PM	Meeting at the Bar !	"Science Village"	Innovation Challenge	
9:30 PM				
10:00 PM				
10:30 PM		Launch of the Innovation Day	Decompression at the Bar !	
11:00 PM				
11:30 PM		team work		

Student feedback/evaluation	Answers (%) n=20 (1/3 of the total)
Overall satisfaction	Low (15) Average (15) Correct (10) Good (30) Very Good (30)
Quality of the seminars	Low (15) Average (5) Correct (20) Good (35) Very Good (25)
Relevance of the topics (prof. future)	Low (20) Average (30) Correct (10) Good (30) Very Good (10)
Applicability to current occupation	Low (30) Average (15) Correct (25) Good (25) Very Good (5)
Work methodology	Low (30) Average (10) Correct (25) Good (15) Very Good (20)
Implemented dynamics	Low (15) Average (15) Correct (20) Good (35) Very Good (15)
Documentation provided	Low (25) Average (35) Correct (10) Good (20) Very Good (10)
Organization & Logistics	Low (25) Average (5) Correct (20) Good (30) Very Good (20)
Coordinating (didactic) team	Low (15) Average (5) Correct (20) Good (30) Very Good (30)
Contributions from external speakers	Low (15) Average (0) Correct (40) Good (30) Very Good (15)
Duration	Low (20) Average (25) Correct (25) Good (10) Very Good (20)
Place	Low (15) Average (5) Correct (5) Good (25) Very Good (50)

ESKERRIK ASKO!

<https://www.ehu.eus/en/web/mde/>



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Master and Doctoral School