#### RIS3 Workshop, Tartu, Estonia



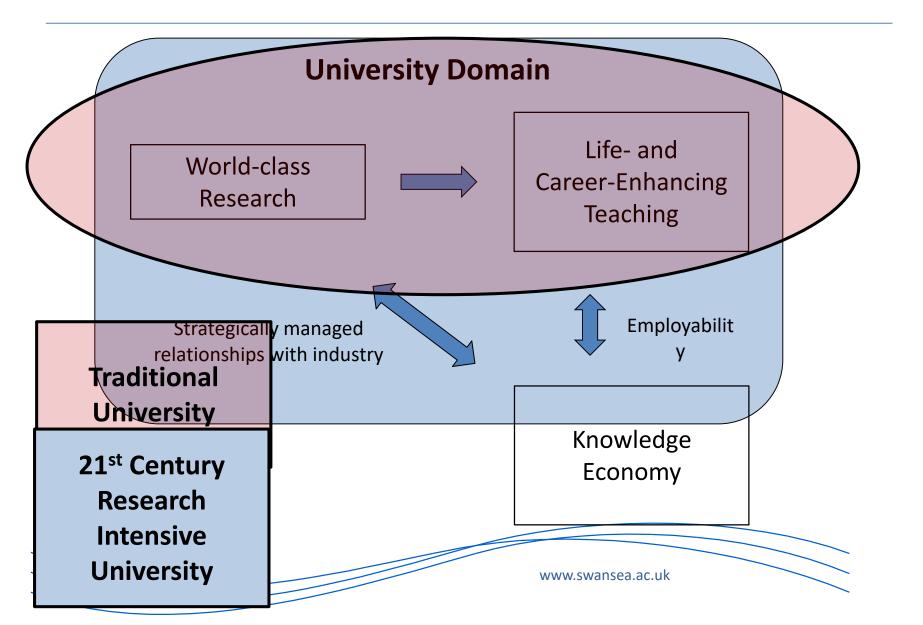
# Driving economic growth through innovation

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17<sup>th</sup> October 2017



### The role of a research intensive university in productivity growth and regeneration



#### **Complex Challenges**





#### **Problem 1: A Leadership Gap**

#### **Technology Readiness Levels**

**TRL 1-3** 

Research

**TRL 3-6** 

Technology development and scale up

**TRL 6-8** 

Component and system development

**TRL 8-9** 

**Commercial** implementation

University

PUSH

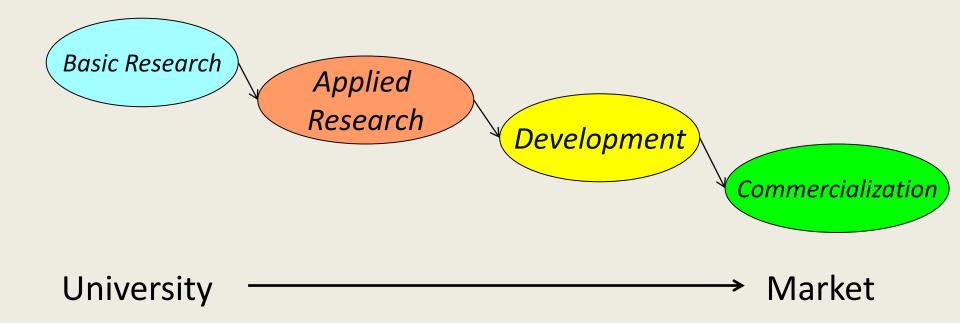
**PULL THROUGH** 

Market

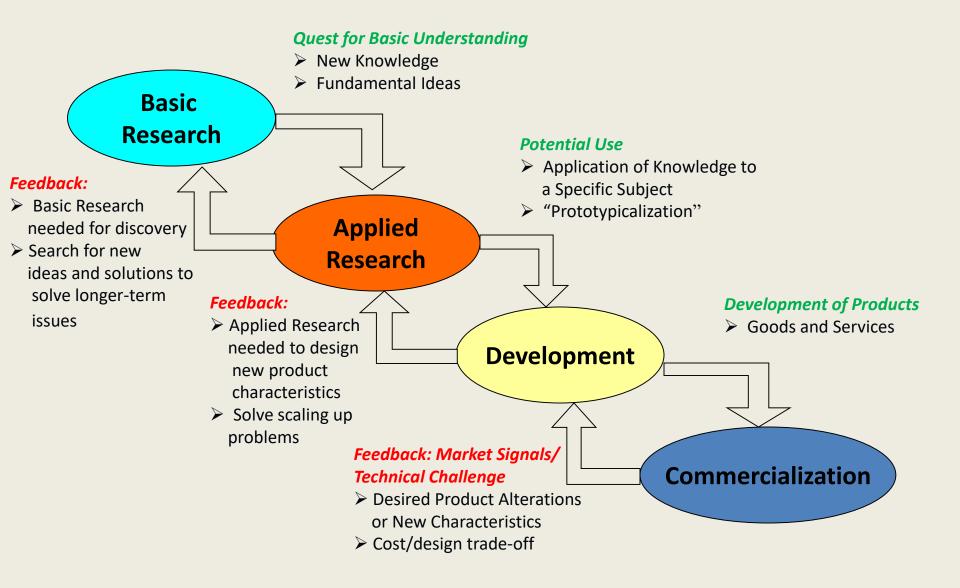
**PULL** 

#### **Problem 2: The Myth of Innovation**

Innovation is **NOT** a Linear Process



#### **Non-Linear Model of Innovation**









#### Swansea University: Co-location model



R&D
Proto-typing

Industry

Skills

University

Blue Skies Research

Skills

University

Basic Research

Training

Postgraduate Students

Manufacture

#### Science and Innovation Bay Campus

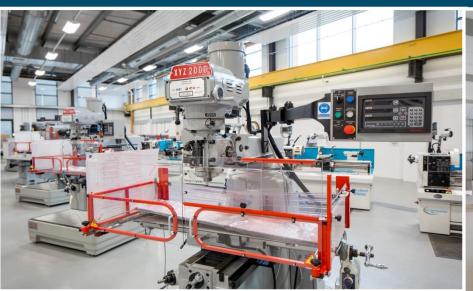


#### Phase 1 opened Sept 2015



#### World Class Research and Teaching Facilities











## **Equipment to support industrial scale up & manufacturing**







# Innovation into commercialisation





#### Phase 2: Computational Foundry, ERDF €25 million







### Swansea City Deal signed: March 2017





Thank you

