

**Helsinki
Smart
Region**

Helsinki Smart Region

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Regional Council
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of Applied Science

Tarto, 17 October 2017

helsinkismart.fi



Helsinki-Uusimaa
Regional Council



Who's doing it?

- Helsinki-Uusimaa Regional Council manages and implements the regional strategies, including the Smart Specialisation strategy
- The Council is mandated in law the developer and planner of the region.
- Laurea University of Applied Science is one of the key implementing organisations of RIS strategy in Helsinki Region.
- LUAS operates in 6 cities in Helsinki Region.
- LUAS is strong in health & wellness.



Helsinki
Region

Where we operate? The Helsinki Region

- The capital region of Finland
- 26 municipalities
- 1,6 million people
- Share of GDP 38 per cent
- Fastest growing population, 15 000
- Innovation ecosystem located here



What is required in the future?



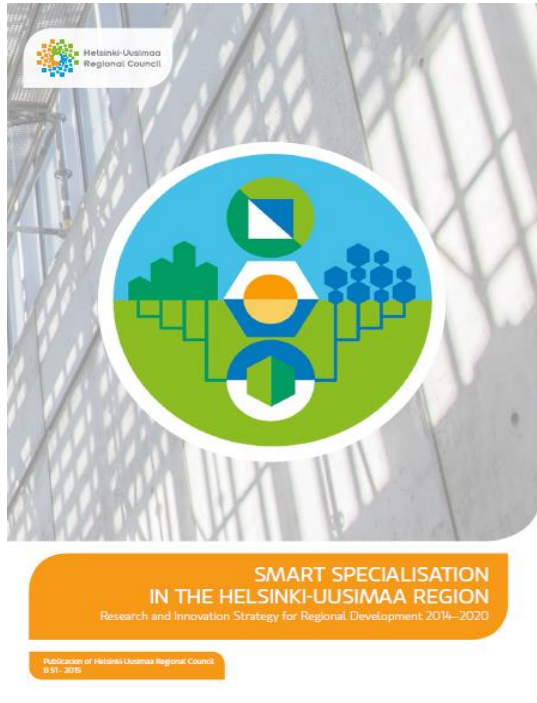
- Ecosystem development – what is required in the future?
- to double the regional impact of research and innovation?
- to be a forerunner in the use of innovative products and services?
- How do we implement strategy in practice?



Smart Specialisation in Helsinki Region



So how does the strategy help us?



We spin out projects with other EU regions

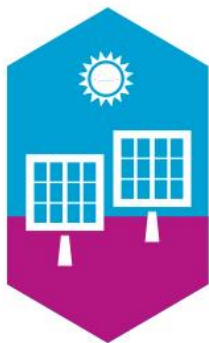


We connect actors around Helsinki region



We develop new solutions

RIS3 Helsinki SMART Region priorities 2014-2020



Urban
Cleantech



Human
Health Tech



Welfare
City



Digitalising
Industry

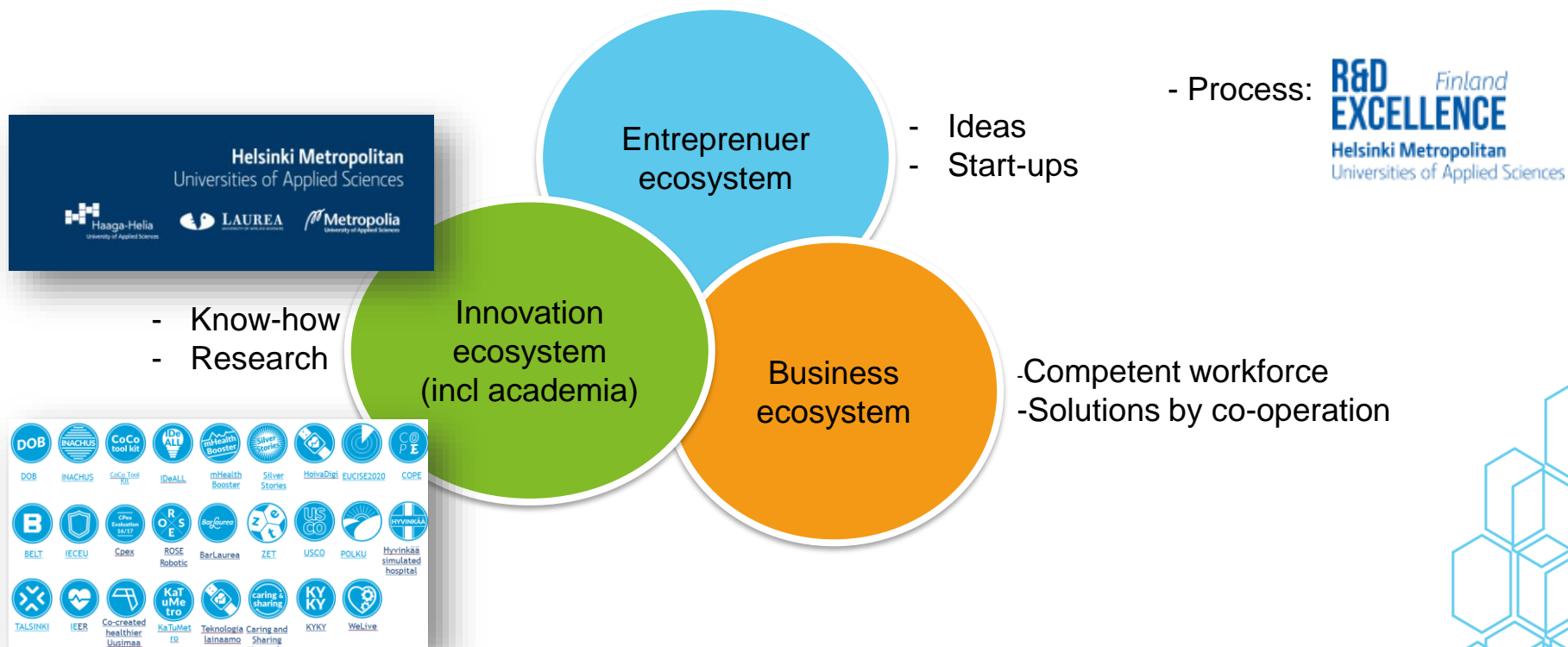


Smart
Citizen

Digitalisation as a crosscutting driver of Change



Towards open ecosystem policy



Strategic level co-creation

EN / IMPLEMENTATION OF THE GOVERNMENT PROGRAMME /

Implementation of the Government Programme

SMART SPECIALISATION IN THE HELSINKI-UUSIMAA REGION

Research and Innovation Strategy for Regional Development 2014–2020

THE HELSINKI-UUSIMAA REGIONAL PROGRAMME

VISION AND STRATEGY 2040, STRATEGIC PRIORITIES 2014–2017

The Largest Business Federation in Finland

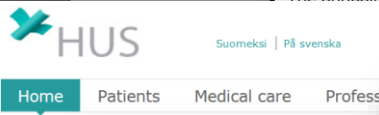
The Federation of Finnish Enterprises has the largest membership of all business-related federations in Finland. Today our membership consists of more than **115,000 enterprises** of all sizes, from all corners of the country, and

EU

Reformative Finnish Research and innovation policy review 2015–2020

Megatrends

The annually published Sitra Trends list provides one of the directions of global change-



Citizens' views on strategy

Vantaa City Planning will prepare, together with the city of Espoo, a strategy for the area which the city will be planned in 2027, 2067

The Espoo Story

The Espoo Story is Espoo's strategy. It guides the city's development in accordance with common goals.

Laurea Strategy 2020



Implementing the strategy

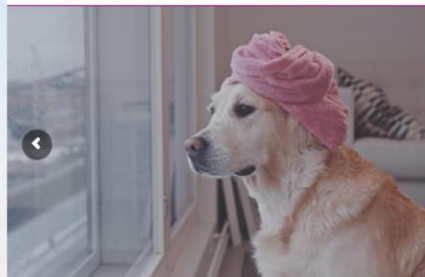


The Brand: Helsinki Smart Region

- Helsinki Smart Region strategy is part of EU-wide Research and Innovation strategy of smart specialisation.
- As part of an on-going process, we have branded RIS more attractively as 'Helsinki Smart Region'.

SMART CITY +
SMART COUNTRYSIDE
= SMART REGION





Video:

**Smart technology, smart
energy, smart housing... and
smart dogs.**

Click to see what a smart day looks like in the Kalasatama district.

Helsinkismart.fi

A way of implementing and showcasing the
Helsinki Smart Region strategy.

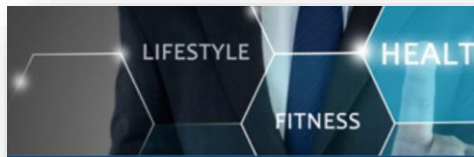
Case examples



LAUREA
UNIVERSITY OF APPLIED SCIENCES
Together we are stronger



Helsinki-Uusimaa
Regional Council



CO-CREATED HEALTHIER UUSIMAA

Laurea coordinates "Co-created Healthier Uusimaa" project which implements Helsinki-Uusimaa region's Smart specialisation strategy's priority of Human Health Tech.

Project is funded by Helsinki-Uusimaa regional council (1.12.2015- 30.9.2017). The Co-created Healthier Uusimaa -project focuses on promoting innovative health tech services developed for active and independent health promotion and self-care supported by the professionals when needed.

the region and forms a new co-operation.

Users will have bigger role technologically advanced products and services in health in different phases of the development. This will help to collect new ideas from user community professionals. New health business with innovators, established companies are expected during and after the project.

The project will organize workshops for entrepreneurs.

DIGISTI fiksu

TOTEUTTAJAT TAPAHTUMAT HANKEHAKUJA UUTISET JULKAISUT

Uutiset



Opinnäytetyö: Mitä nuoret haluavat sähköisiltä terveyspalveluilta?
19.06.2017



Diginatiivit sähköisten kunnallisten palveluiden käyttäjinä
17.05.2017



ROBOTS & THE FUTURE OF WELFARE SERVICES

helsinki-smart.fi
www.laurea.fi

22.1.2018

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**Helsinki
Smart
Region**

The Message

Helsinki SmartRegion
@HelsinkiSmart
HelsinkiSmart showcases what smart specialisation means in the Helsinki region. Focus on digitalisation, health tech, smart city and cleantech.
📍 Helsinki, Finland
🌐 helsinkismart.fi
📅 Liittynyt toukokuu 2016

Twitterit 514 Seuratut 897 Seurasjat 818 Tykkäykset 748

Seuraa

Twitterit Twiitit ja vastaukset Media

 Helsinki SmartRegion uutisointiväestö
Ari Laine @laineuusiari · 31. elokuuta
2017 European Capital of Innovation contest - @HelsinkiSmart
europa.eu/Wp88en lähteestä @EUScienceInnov

🗨️ 1 🍷 2 📧

 **Helsinki SmartRegion** @HelsinkiSmart · 30. elokuuta
So proud of the region's capital, Helsinki. In the game to be the European Capital of Innovation 2017! #smartcity #helsinkismart

Uusia seurattavia · Päivitä · Näytä kaikki

 **Taloussanomat** @talou...
Seuraa

 **Fiksu Kalasatama** @fiksu...
Seuraa

 **ForumViriumHelsinki** @F...
Seuraa

- It is a strategic choice to be part of an ecosystem
- We need the **will** in the EU-level & in the national level to be the same as in the regional level to embed ecosystem in society



Thank you!

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