## Efficiency Exchange

Driving performance in UK higher education by sharing professional knowledge

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#### **Efficiency Exchange**







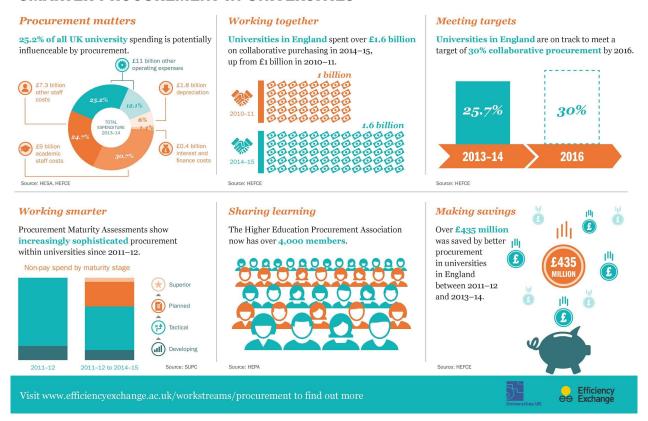


'Discover and share good practice for smarter working universities'



#### **Smarter procurement**

#### **SMARTER PROCUREMENT IN UNIVERSITIES**



Search: smarter procurement in universities



### **Asset sharing**



Promoting the sharing of research facilities and equipment.

Search: asset sharing Jisc.



#### Making smarter use of open data



Students from Coventry with Sir Nigel Shadbolt.

Search: open data mashup day.



### **Learning analytics**



Giving students power over their learning data at Nottingham Trent University.

Search: learning analytics nottingham trent.



## Shifting our focus: from partners...

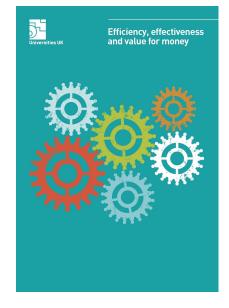


























#### ...to people



"Due to the fantastic support from the Efficiency Exchange, our survey reached a world-wide audience."

Nicola Cairns, University of Strathclyde



"...the work we were undertaking has achieved much greater internal recognition after being highlighted on the Efficiency Exchange." Steve Yorkstone, Edinburgh Napier University



#### **Knowledge flow**

- Tweet picture and message
- Headline quickly scannable
- Standfirst short summary
- Blog post informal, accessible
- Click through report or case study

Simple message

More detail

Relevant

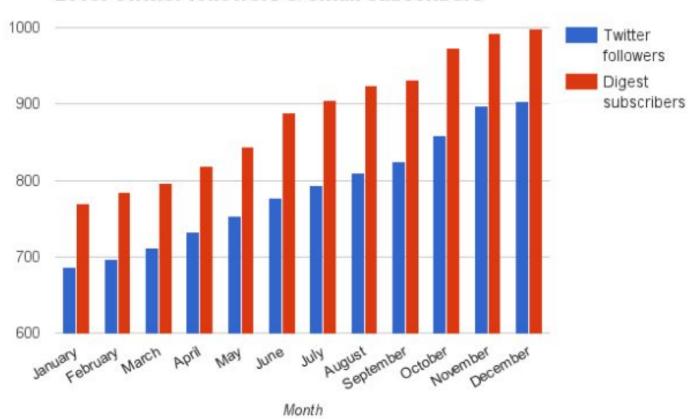
Transferable

Actionable



#### A growing user community

#### 2016: Twitter followers & email subscribers





#### The road ahead



customercentric.info



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