

# **REGIONAL INNOVATION STRATEGY IN SOUTH MORAVIA**

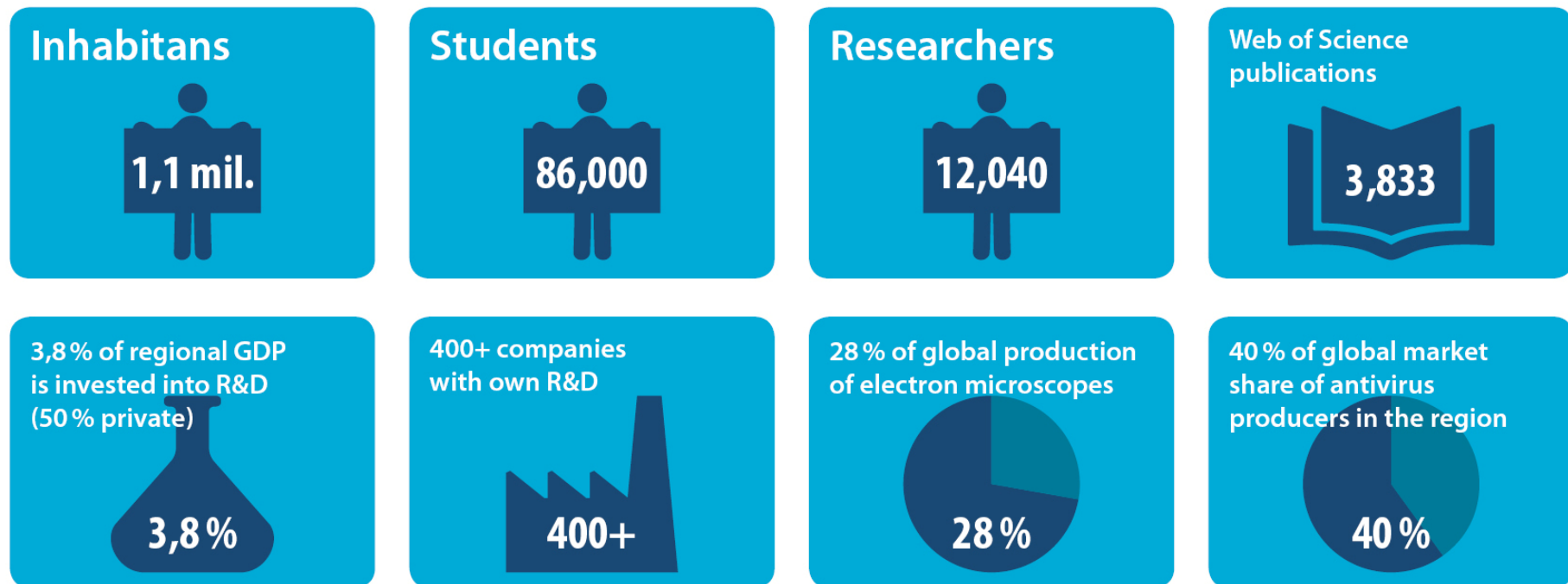
**Regional innovation strategy (RIS JMK)**  
**is a long-term plan to promote**  
**competitiveness of the whole**  
**South Moravian Region.**



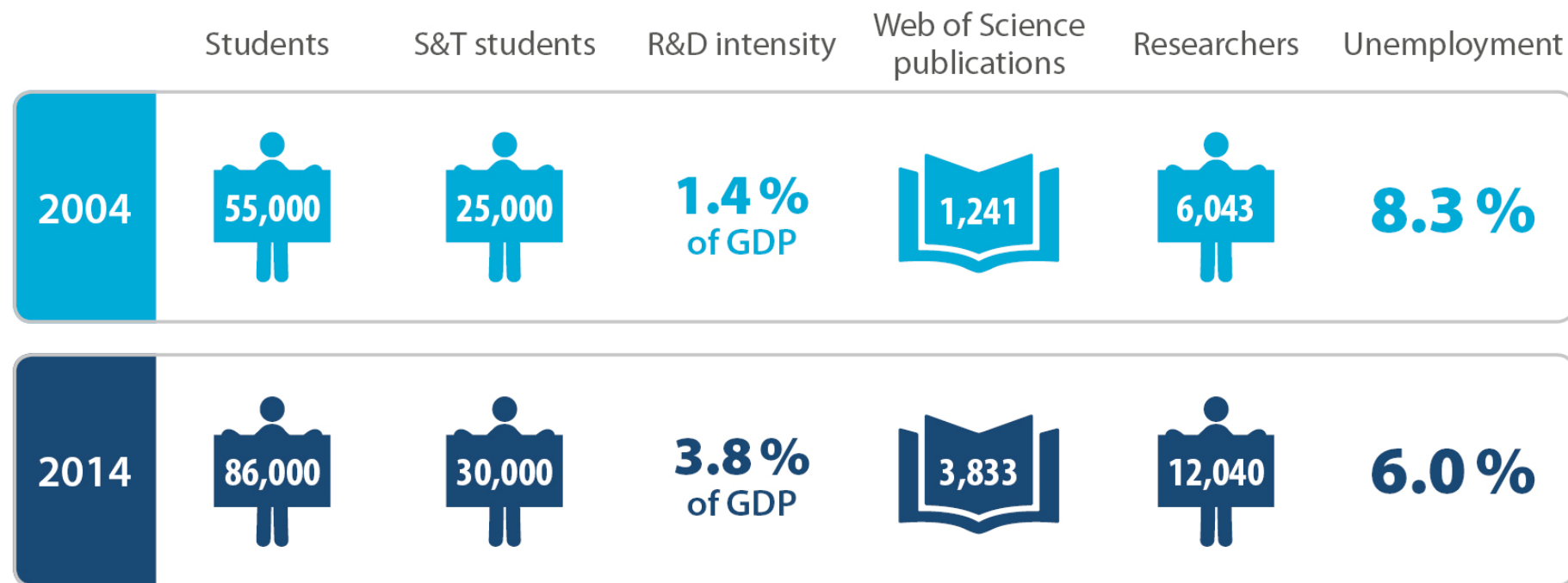
## South Moravian Region – Basic Facts

Self governing region without explicit powers over research and innovation

No Operational Programmes (ESIF) on regional level  
14 regions in the Czech Republic



## South Moravian Region - Basic Facts



**RIS>1**  
2001–2004

**RIS>2**  
2005–2008

**RIS>3**  
2009–2013

**RIS>4**  
2014–2020

# Selected results of RIS 2004–2015

**17 000 stable jobs thanks to foreign direct investment**

**More than 1500 high-tech jobs in more than 200 technology start ups**

**Over 8 million euro invested** into start ups from venture capital in last two years

Strong R&D investments in the region  
**(over 3,8 % GDP)**

**62 distinguished researchers thanks to SoMoPro programme (COFUND)**

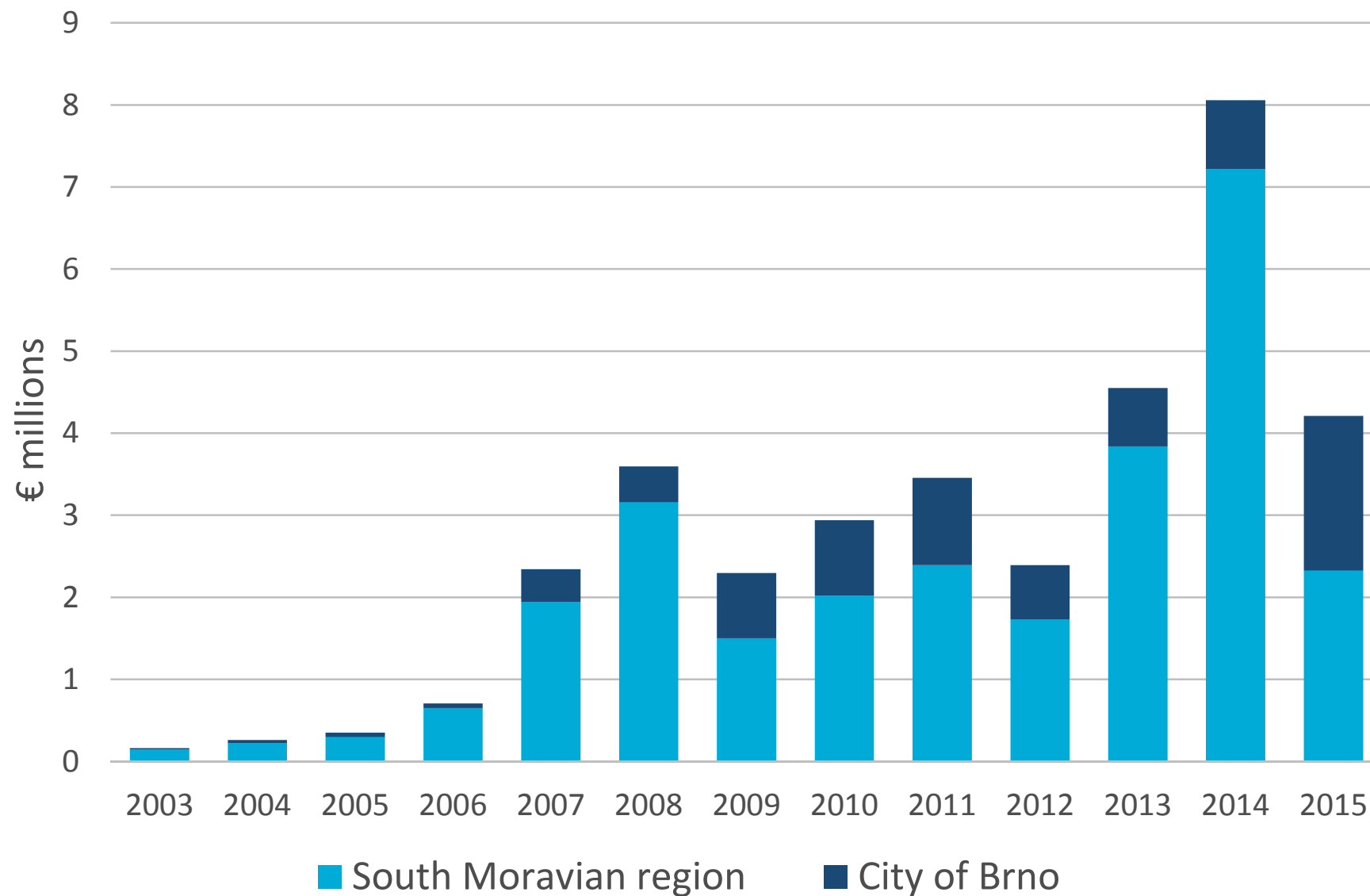
**320 research cooperations** between universities and companies with helps of **innovation vouchers**

**700 million euro invested into R&D infrastructure** thanks to ERDF

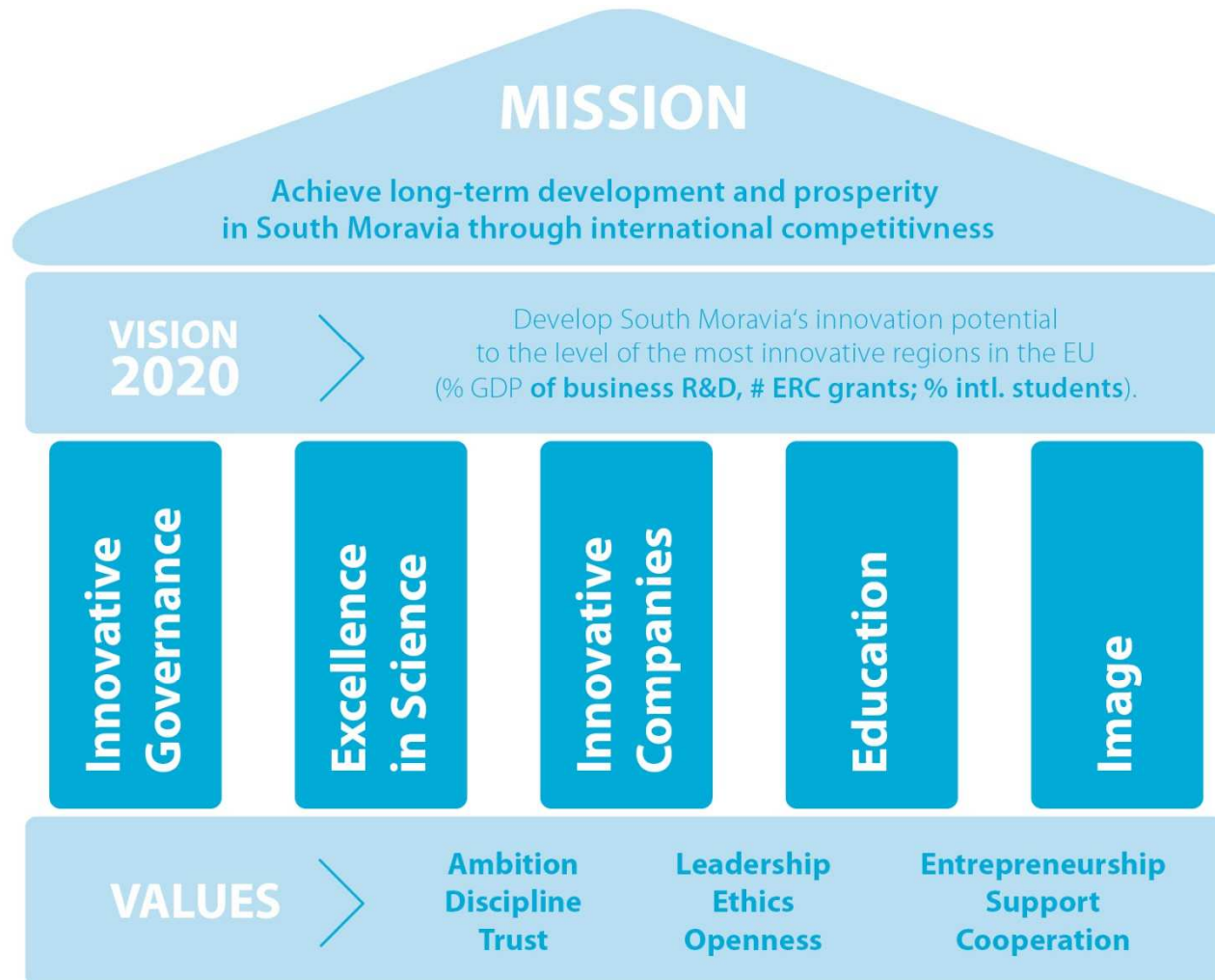
**Ability to create and repeat consensus** across the whole RIS (foundation of JIC, JCMM, CEITEC etc.)

Most developed educational system for **highly talented students** in the country

## Investments in RIS: 2003–2015

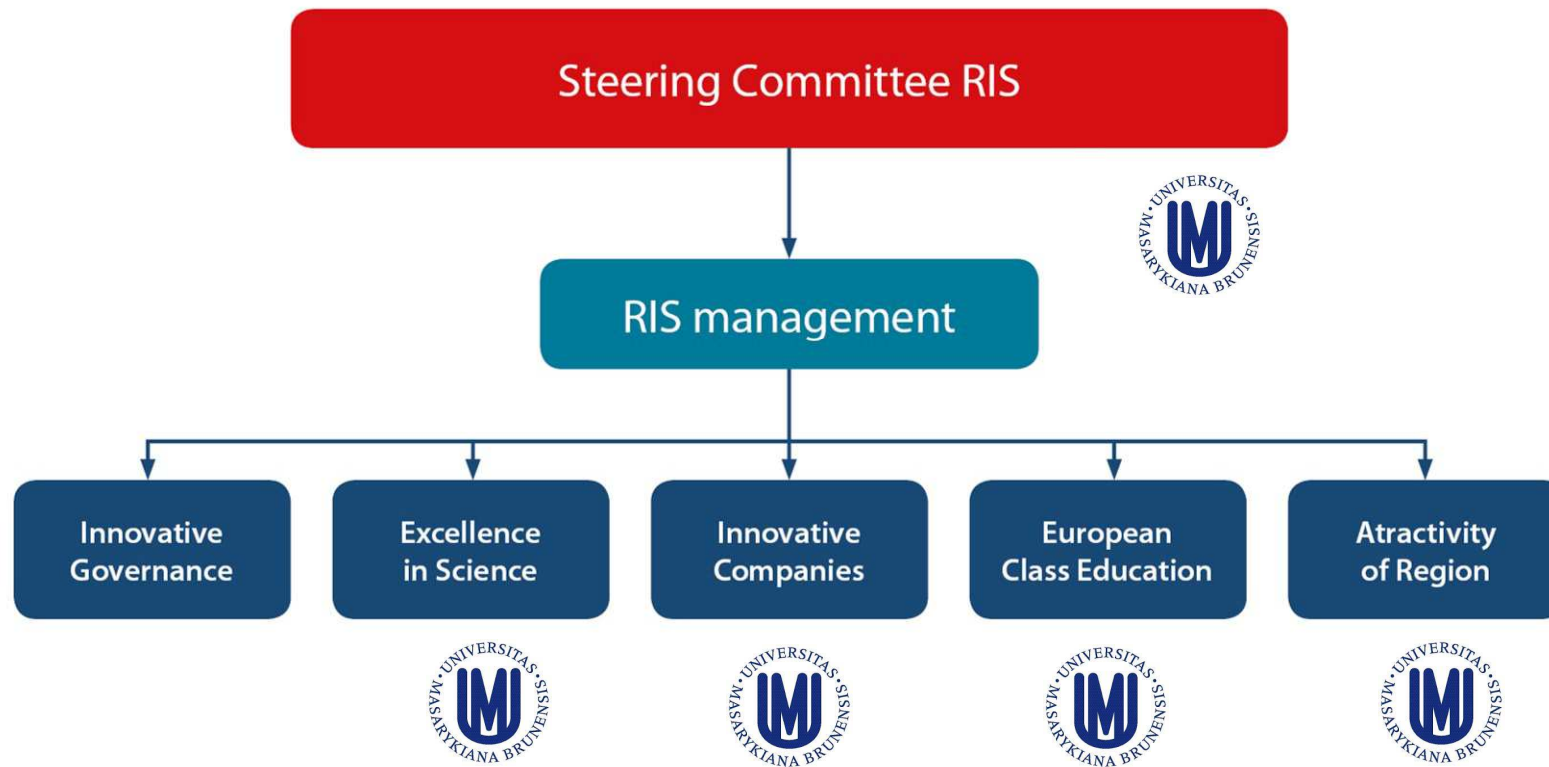


# Strategic framework of RIS SM 2014–2020 (= S3)

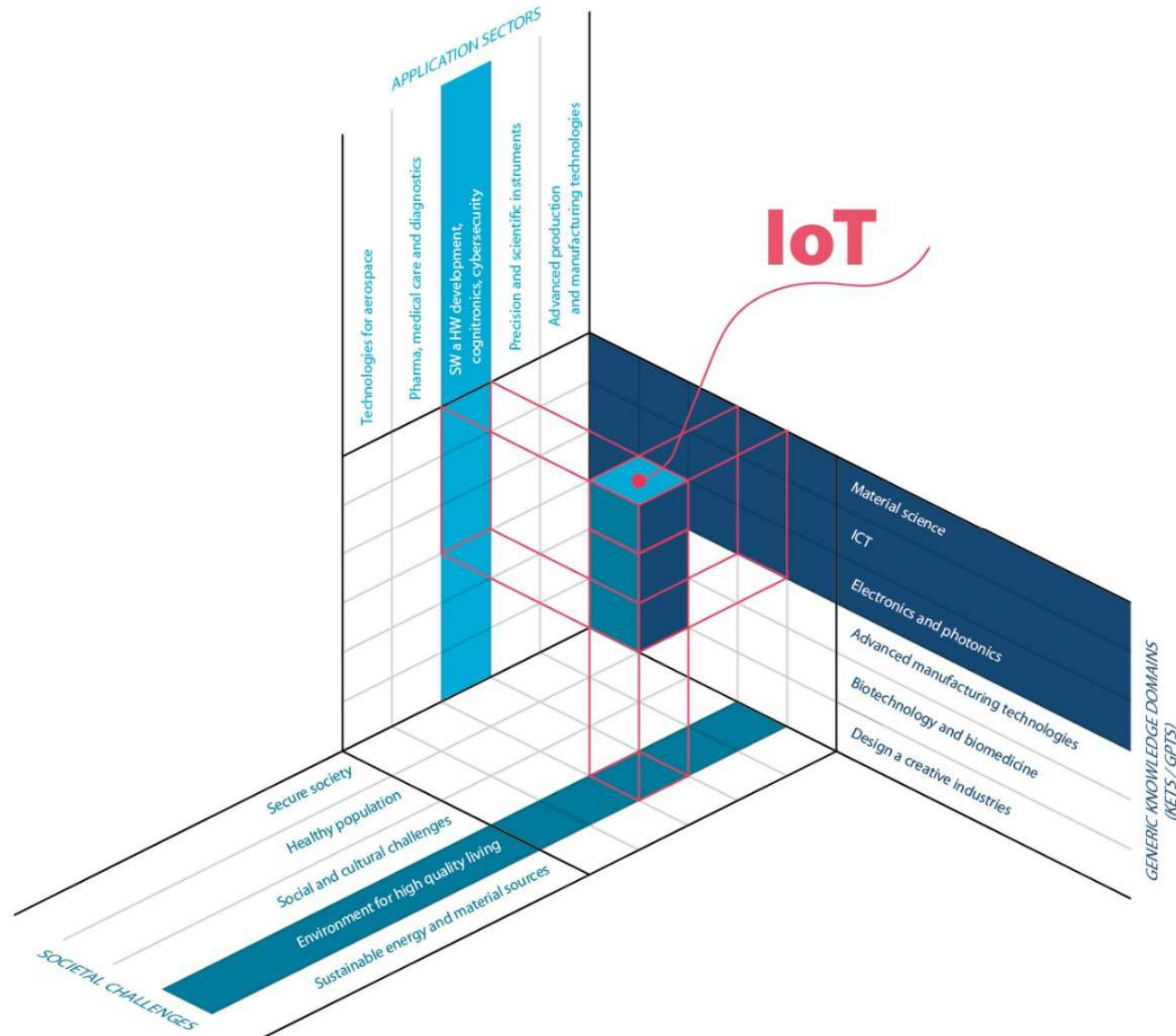




# Governance Structure of RIS South Moravia



# Vertical priorities of RIS SM (S3)



# Examples of common strategic projects



# Lessons Learned / Key Success Factors

- Strong, stable political commitment (*a must!*)
- Keeping strategic focus and result-orientation  
(→ *know what we want first, money comes next: SF, FP7...*)
- Best people on board, stability of intermediaries and their people  
(→ *trust, flexibility, network connectivity*)
- Being constantly in the field  
(→ *openness to new ideas from new actors*)
- Robust governance structures (→ *„protected“ space*)
- Being close to policy research  
(→ *CRA, S3 Platform, SmartSpec, etc.*)
- **Not a document, not only a process but a *state of mind!***

# THANKS FOR YOUR ATTENTION

Petr Chládek

[chladek@jic.cz](mailto:chladek@jic.cz)