

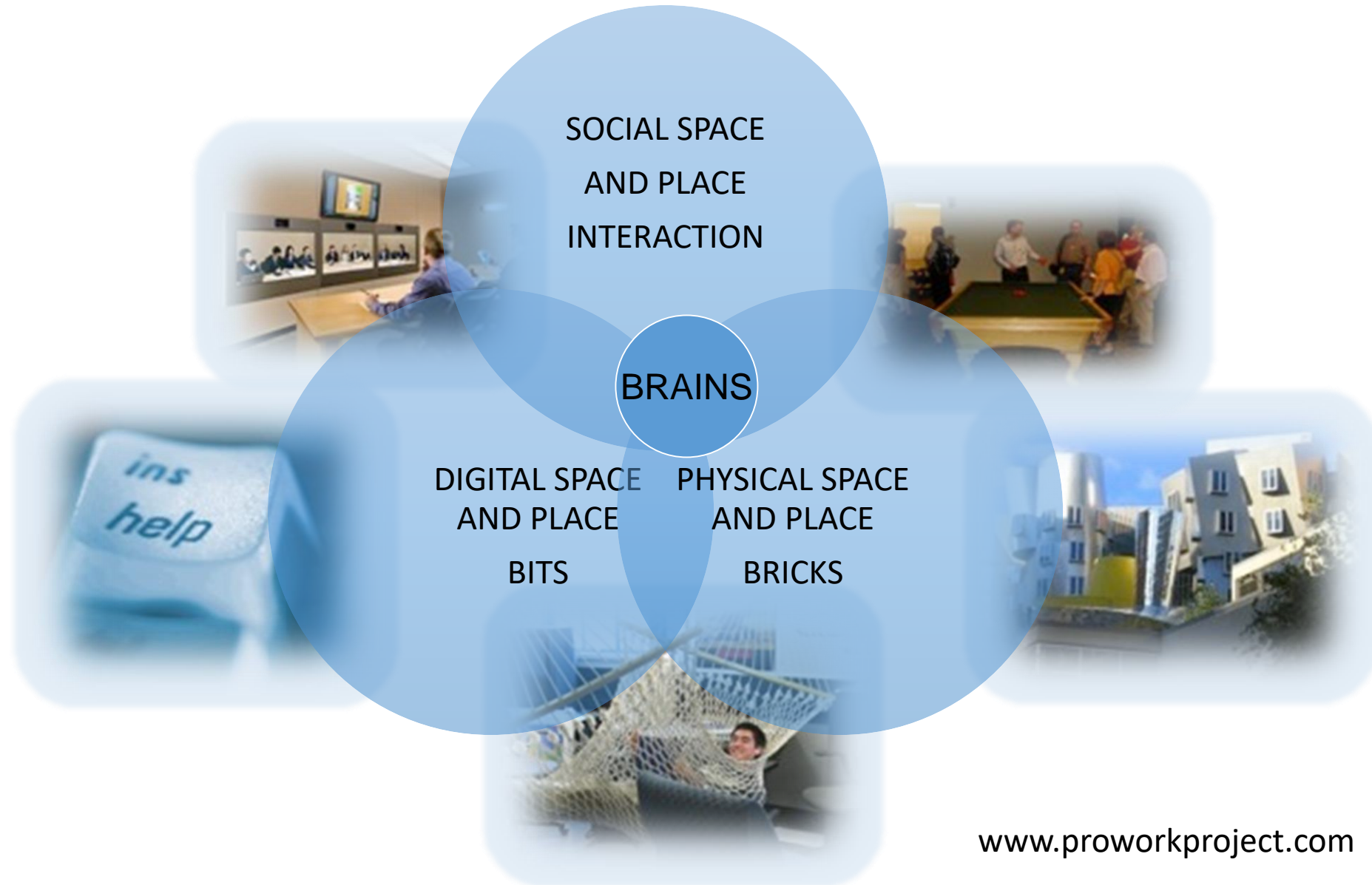
# Innovative Campus Concepts - Platforms for Ecosystems

Suvi Nenonen

Tampere University of Technology

# Proposition

- The 21st century university should be viewed not just as an idea generator but as a source of knowledge to benefit society.
- Setting up multidisciplinary practices and spaces on campus in partnership with industry and society can help break down traditional academic silos and drive a new culture of innovation ecosystems.



# Case 1 Kampusareena in Tampere, Finland

# Kampusareena - Hub of Hubs in Tampere





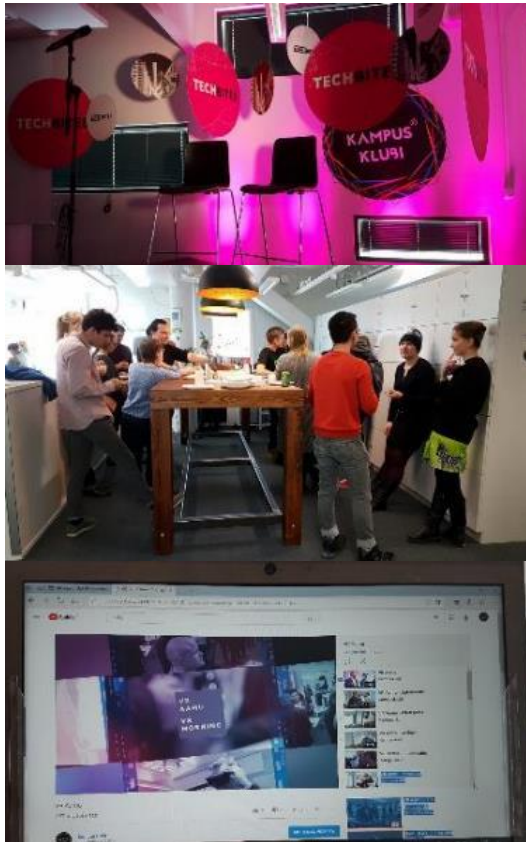


# Kampusklubi is



## Platforms

- Physical
- Social
- Digital
- Tests and pilots



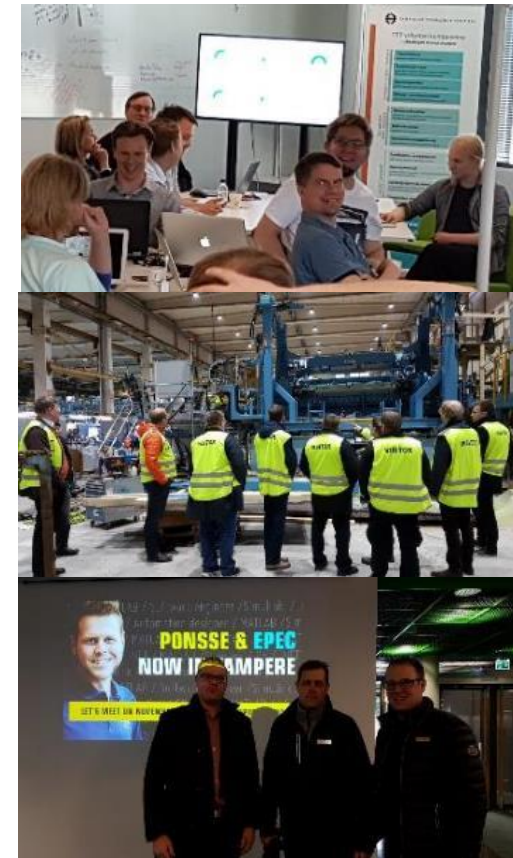
## People

- Members
- Guests
- Students and researchers
- Demola
- Other partners



## Social clue

- Place for members
- Connecting interests
- Facilitation
- Networks



# Case 2 Ruusupuisto in Jyväskylä, Finland

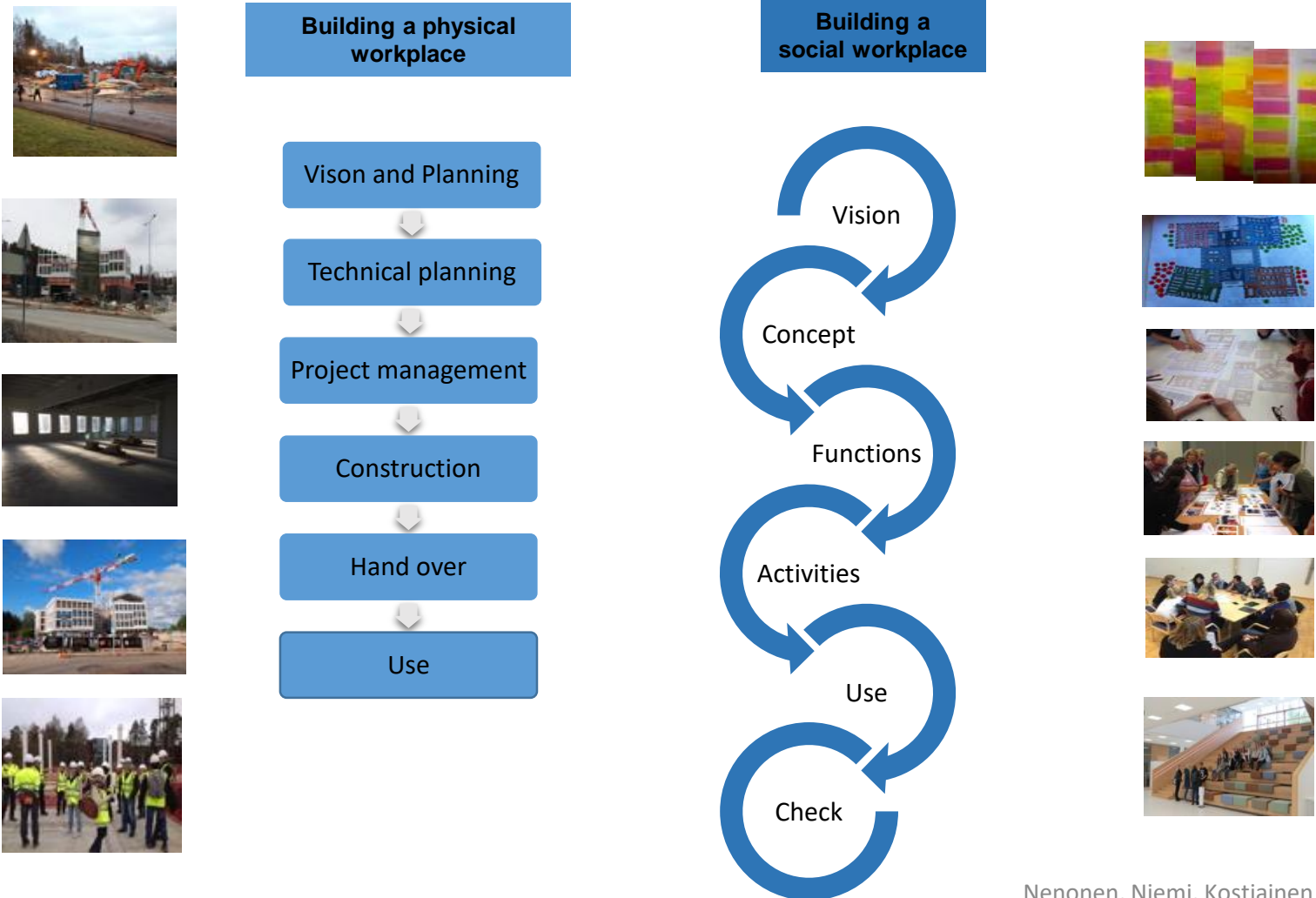


## Case Ruusupuisto, University of Jyväskylä

- New Building 2015
- Integrated three different organizations and their unique cultures.
- High-quality, innovative and multidisciplinary research and learning communities
- Co-creation process
- About 300 users

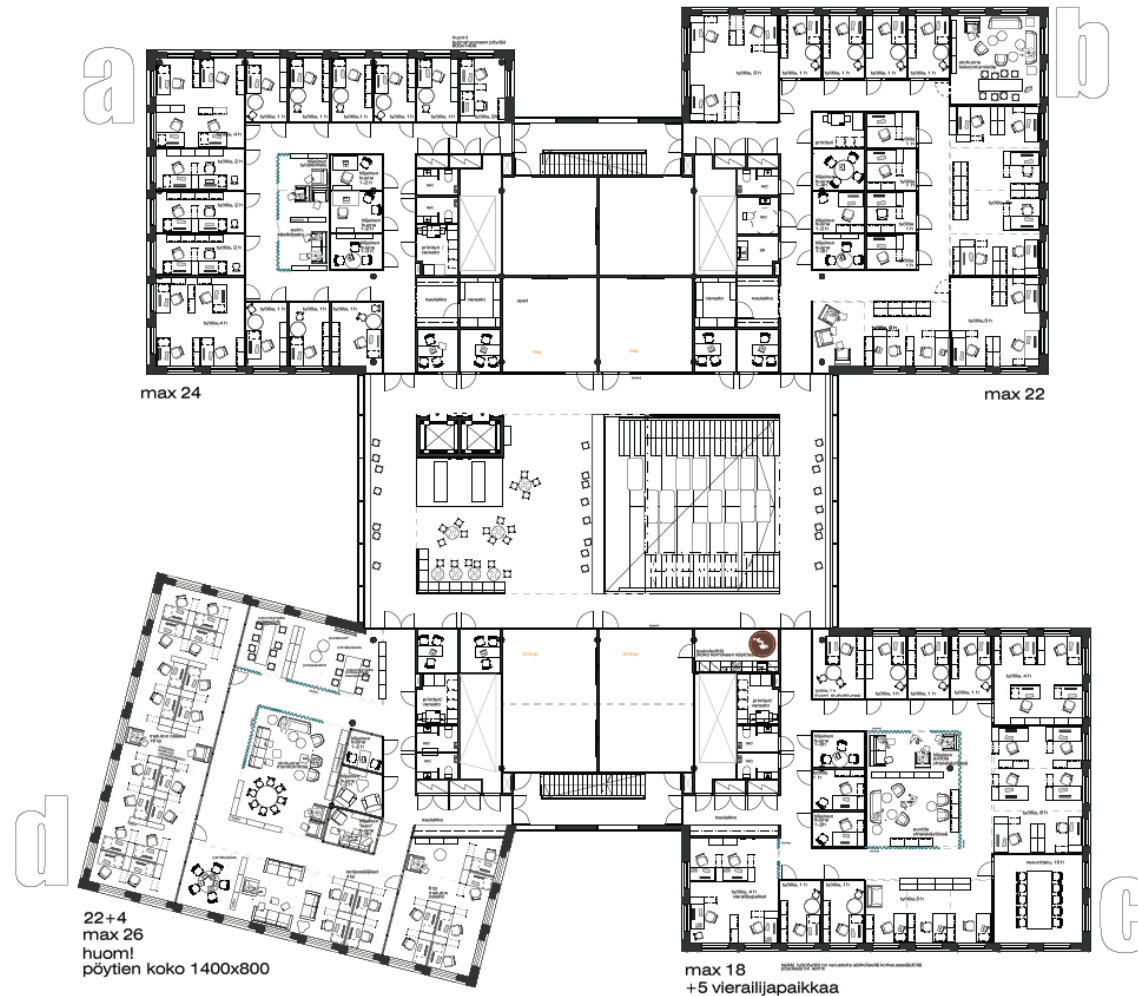


# Linear and circular processes



# Ruusupuisto, University of Jyväskylä

2



R U U S U P U I S T O  
J Y V Ä S K Y L Ä N Y L I O P I S T O







## New ways of lecturing



...2013



...2016



# New ways of learning



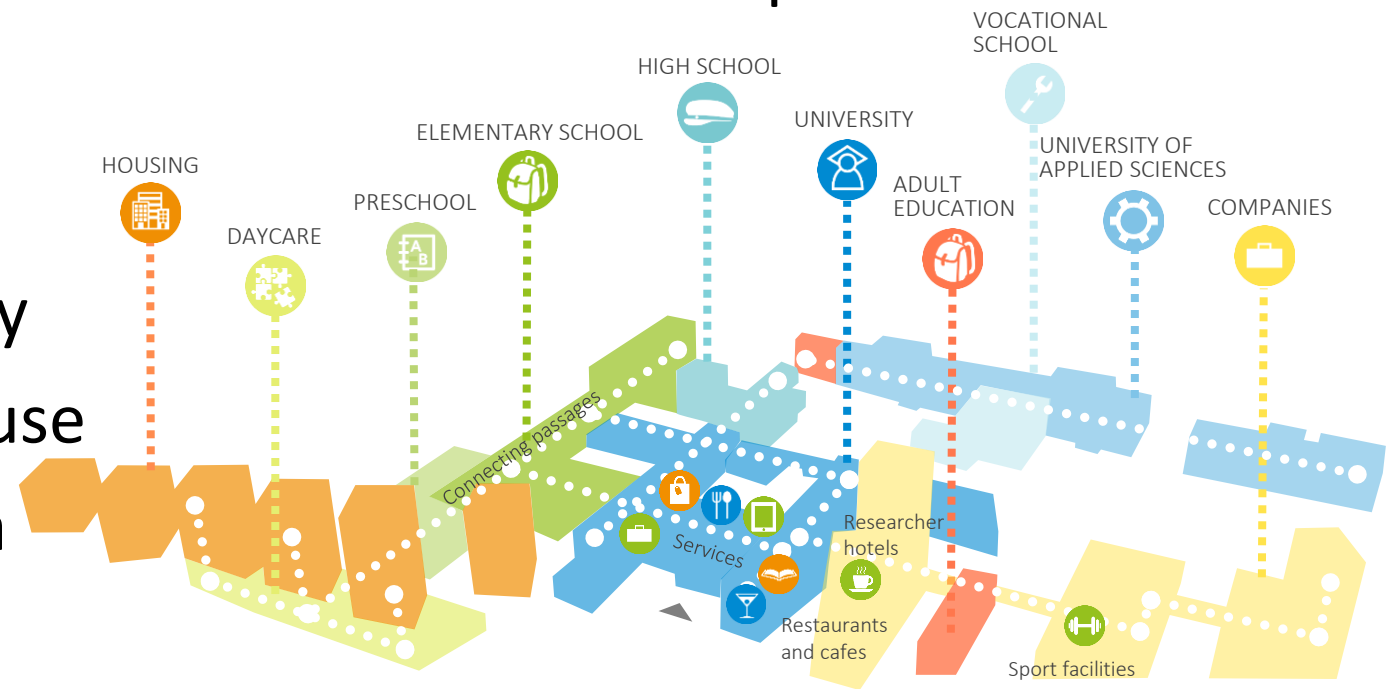
# Lessons learned



# Efficiency by

- Mixing users
- Providing platforms
- Breaking silos
- Facilitating meetings, flows, collaboration and serendipity
- Having resources in the full use
- Using built environment as a tool for strategic changes

## • Future of campuses





Thank You!



TAMPERE  
UNIVERSITY OF  
TECHNOLOGY