



**2019 European Quality Assurance Forum  
Supporting societal engagement of higher education**

***Increasing Societal Engagement in  
Higher Education Institutions***

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## What will we do?

Main purpose  
of the  
workshop



to find out how HEIs can  
increase their societal  
engagement by using quality  
assurance mechanisms

1. **Flipchart: WELCOME / INVITATION**
2. **Share your vision with us! (what a societal engaged university means). Let's work together! (develop characteristics /dimensions of a societal engaged HEI)**
3. **Find someone who...(interact with others)**
4. **Ideas for action (answers from others are shared)**
5. **Key message (elevator pitch)**
6. **Closing**



**Before doing anything else:**

**Please, write 1-5 words**  
**about what comes first into your mind**  
**when you think of a**  
**societal engaged HEI**

.....

## Share your vision with us!

- **Online quiz**
- **Winners**
- **Groups**



**Let's work together:**

**Task – At the group level – find 5-10 characteristics/dimensions of a societal engaged higher education institution (theoretical approach; it is a vision, not a real state of their own institution).**

**There will be sets of characteristics, as deliverables.**

## **Find Someone Who.....Questions:**

- 1. Which is the role of quality assurance in the process of increasing societal engagement of HEI?**
- 2. Do you consider that a HEI can become more societal engaged if staff evaluation criteria will pay more attention to this?**
- 3. Do you think teaching and learning processes can be supported by quality standards to better serve to the societal dimensions of HEI?**
- 4. How QA procedures could support research to become more responsible, in terms of society needs?**
- 5. How can the principle of student-centred teaching and learning be reconsidered towards citizen-centred teaching and learning?**
- 6. How important is that the mission statement reflect the institutional preoccupation for societal engagement?**
- 7. How would you define a qualitative institutional engagement?**
- 8. How could quality culture incorporate quality engagement?**
- 9. Which is the main driver to increase the societal engagement of HEI?**

## Find Someone Who.....Questions:

You all have answers from the others.  
Go back to your group.



**... and ideas for action:**

Please identify **3-6 ideas** for using quality assurance system to support and increase their institutional engagement... In other words:

How QA mechanisms can support HEI to become more societal engaged?

## **Key message - Elevator pitch:**

**Create a short and clear message on how to increase the societal engagement of HEI using quality assurance mechanisms**

**You step into an elevator and find yourself with someone who could help you in your goals. The person presses the sixtieth floor button, and you know you now have only **60 seconds** to get his/her interest. What would you say?**

**Statement should be:**

- clear and explaining why it matters**
- referring to your evidence**
- consisting in a real example**
- describing what you want**

## **Key message - Elevator pitch:**

**Create a short and clear message on how to increase the societal engagement of HEI using quality assurance mechanisms**

**You step into an elevator and find yourself with someone who could help you in your goals. The person presses the twentieth floor button, and you know you now have only **20 seconds** to get his/her interest. What would you say?**

**Statement should be:**

- clear and explaining why it matters**
- referring to your evidence**
- consisting in a real example**
- describing what you want**





**Before closing our dialog**

.....

*What do we mean by the “civic university”? Why is it important? - John Goddard OBE* - <https://www.eesc.europa.eu/resources/docs/what-do-we-mean-by-the-civic-university.pdf>

## Seven Dimensions of the ‘Civic University’

1. It is **actively engaged** with the wider world as well as the local community of the place in which it is located.
2. It takes a **holistic approach** to engagement, seeing it as institution wide activity and not confined to specific individuals or teams.
3. It has a **strong sense of place** – it recognises the extent to which its location helps to form its unique identity as an institution.
4. It has a **sense of purpose** – understanding not just what it is good at, but what it is good for.
5. It is **willing to invest** in order to have impact beyond the academy.
6. It is **transparent and accountable** to its stakeholders and the wider public.
7. It **uses innovative methodologies** such as social media and team building in its engagement activities with the world at large.

# Good practices

*Simon Fraser University (Canada)* – General topics:

1. Innovative education
2. Advanced research
3. Large community engagement

Examples:

1. campus built in a special neighbourhood of high risk generated a local development
2. Annual summit dedicated to community issues

# Closing ... in the QA spirit

*What we did*

*How we did*

*But....*

*How do we know that what we did worked ...*

*Feedback, please....*

*Thank you  
Thank you  
Thank you*

*Thank you*

*THANK YOUUUUU*

**Thank you**

*Thank you*