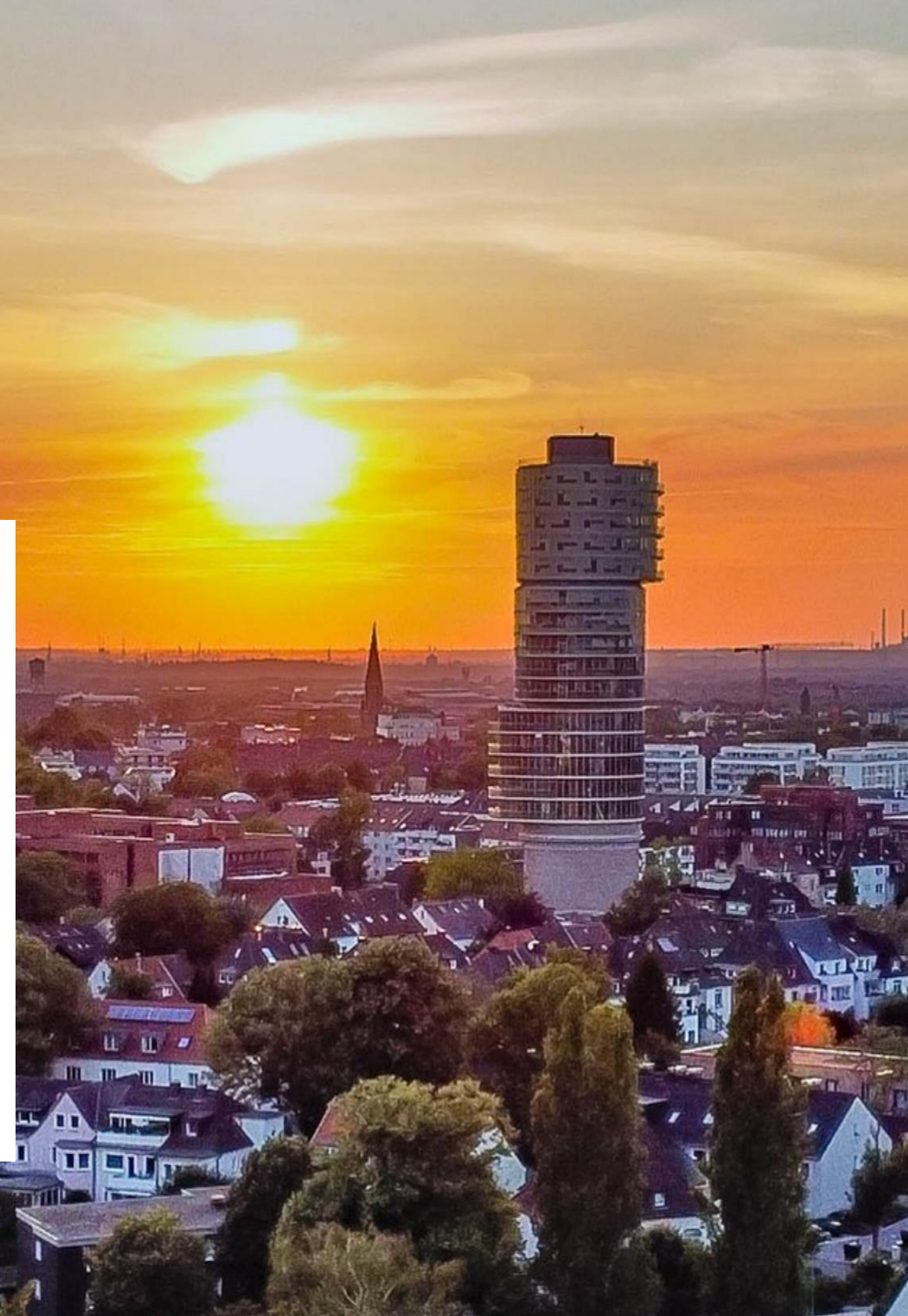


When the stakes are high: making external stakeholder involvement a win-win-win

Collaboration between the Bochum city
administration and Higher Education Institutions



Bochum – a City of Knowledge

Bochum is the city of science in the Ruhr region

- **nine universities**,
- around **60.000 students** and
- almost 10.000 employees in research and science

stand for a unique academic diversity.

Numerous special research areas, new research buildings and an international reputation make Bochum not only one of the largest university cities in Germany, but also a scientific hotspot worldwide.

Bochum - Change through Knowledge



UniverCity Bochum

Sixth largest
university location in
Germany



Smart City Bochum

One of Germany's ten
smartest cities



Start-up City Bochum

One of Germany's
best cities for start-up
projects



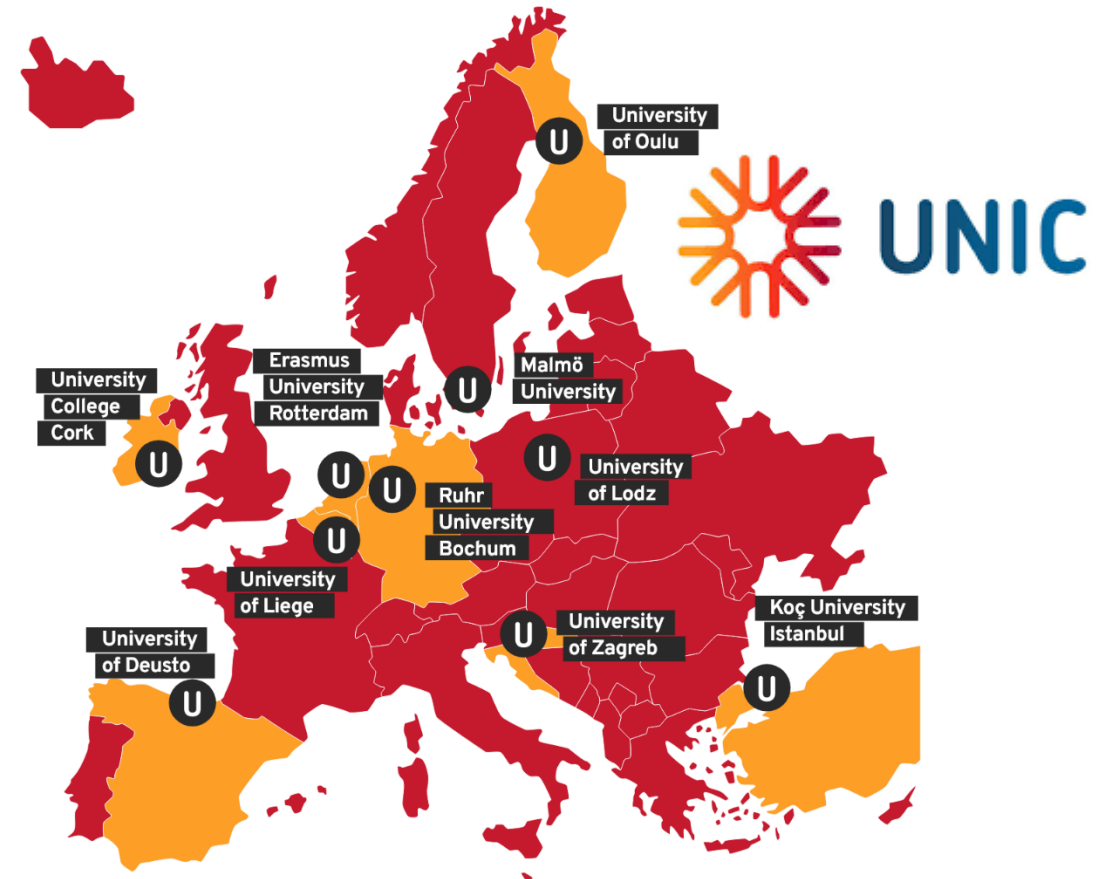
Technology City Bochum

One of the pioneers
of smart technologies

Institutionalized Collaboration



UniverCity is an interdisciplinary and cross-institutional knowledge network with 15 alliance partners.



Cooperation relations between member universities, their cities and citizens build the heart of **UNIC**.

Knowledge-based urban development

- **Haus des Wissens** / House of Knowledge:
24/7: Innovative learning and meeting place with a city library, adult education center, university network and market hall
- **MARK 51°7**
Knowledge creates economy: The award-winning innovation campus provides impetus for new forms of knowledge work. Research, development and production merge here



Implementation of joint projects – some examples

- **DESCPOS** – Integration of Design Science & Positive Computing for an Inclusive World = Service-learning cooperation between the City of Bochum, the Ruhr University Bochum and the Ruhr-West University
- „**Noise action plan**“: The city is conducting public participation together with the University of Health (hsg).
- **Diversity in the neighborhood**: Informative neighborhood meeting in cooperation with the Protestant University of Applied Sciences
- **Bochum and Tsukuba**: Cooperation between the universities and town twinning is brought together

Thank you for your attention!

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