

Danielle Thibodeau

Head of Pedagogical Innovation

Building GenAI Literacy for Institutional Transformation

A Whole-Institution Approach



KÜHNE
LOGISTICS
UNIVERSITY

Leading with an
Operations Mindset

Context and Project



- **Small, private university in Hamburg, DE**
- **Leadership, logistics and supply chain management studies**

Why We Did What We Did

Impact on
learning

Industry
adaption

Knowledge
Disparity

Our size

How It Went

AI Working Group

KLU Strategic
AI Project

AI Literacy Road Map

How It Went

Student Voices

Faculty Participation

AI Infrastructure

Have questions? Get in touch!

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